



Home Builders Association of Central Michigan

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Sponsored by...



2012 HOME SHOW, LIFESTYLE AND LEISURE

INDOOR ATHLETIC COMPLEX (IN THE TRACK BAY) • EAST CAMPUS DRIVE, MT. PLEASANT, MI 48859

Potential clients will be looking for you...not being in the show could mean "Out of sight, out of mind." Be sure to get your contract in and get a head start on 2012!

CONTRACT FOR BOOTH SPACE

Today's Date _____

Company Name _____ Phone _____

Address _____

City _____ Zip _____ Fax Number _____

Contact Person _____

Special Requests _____

Product/Services to be Exhibited _____

Number of Booth(s) Requested _____ Cost of Booth Space _____

All booth(s) will have access to 110 volt electrical service. Additional electrical needs, call the office.

	MEMBERS	NON-MEMBERS
1 booth 10 x 10	\$410	\$800
2 booths 10 x 20	\$820	\$1,200
1 1/2 booths 10 x 15	\$630	\$1,020
Each additional booth 10 x 10	\$410	\$800
Corner booths	\$485	\$875

VOLUME DISCOUNT - PAY REGULAR PRICE FOR 3 BOOTHS, ALL ADDITIONAL BOOTHS JUST \$360.00 EACH

Return both copies of contract with deposit of \$200 PER BOOTH before January 20, 2012. Balance due February 24, 2012

SHOW DATES:
FRIDAY, MARCH 9, 2012 **5:00 pm TO 9:00 pm**
SATURDAY, MARCH 10, 2012 **10:00 am TO 7:00 pm**
SUNDAY, MARCH 11, 2012 **11:00 am TO 4:00 pm**

The association, in its sole discretion, may change the time and/or date of the show, the location, or cancel the show, if necessary in the judgement of the Association. In the event the show is cancelled, all monies deposited will be refunded.

SET UP DATES:

Thursday, March 8, 2012
8:00 am to 9:00 pm
Friday, March 9, 2012
8:00 am to 4:00 pm (must be set up by 4:00pm)

I ACKNOWLEDGE THAT I HAVE READ THIS CONTRACT FOR BOOTH SPACE, INCLUDING THE RULES AND REGULATIONS ON THE REVERSE SIDE HEREOF. I AGREE TO ABIDE BY THE TERMS SET FORTH IN THIS CONTRACT FOR BOOTH SPACE AND ADHERE TO THE RULES AND REGULATIONS SET FORTH ON THE REVERSE SIDE HEREOF.

(Signature)

TEAR DOWN DATE: MARCH 11, 2012

Removal of the exhibit will start at 4:00 pm on Sunday, and must be completed no later than 7:00 pm

HOME BUILDERS ASSOCIATION OF CENTRAL MICHIGAN, INC.

DATE ACCEPTED:

_____ 2011/2012

BY: _____

Booth(s) _____ \$ _____
Deposit Ch# _____ \$ _____
Balance _____ \$ _____

Payment: Master Card Visa American Express
Credit Card #: _____ Exp. Date _____
Name on card: _____
Signature: _____

**Exhibitor parking and exhibitor door entrance will be the south door.
Be sure to read all rules & regulations on reverse side.**

HOME BUILDERS ASSOCIATION OF CENTRAL MICHIGAN, INC.
CENTRAL MICHIGAN HOME SHOW
Rules and Regulations

THE FOLLOWING RULES AND REGULATIONS ARE DESIGNED TO INSURE AN ORDERLY AND HARMONIOUS RELATIONSHIP BETWEEN EXHIBITORS AND THE HOME BUILDERS ASSOCIATION OF CENTRAL MICHIGAN, INC. ("HOME BUILDERS") IN CONNECTION WITH THE CENTRAL MICHIGAN HOME SHOW. THIS CONTRACT IS SUBJECT TO THE FOLLOWING RULES AND REGULATIONS.

1. Each single booth size will be 10 feet wide and 10 feet deep. All multiple booth rentals will be based upon the single booth space size.
2. The number of booth spaces and location will be determined solely by the Home Show Committee. Builders and Association members may be given preference with respect to booth locations. Booth spaces may not be sub-let.
3. If the number of booths requested is not available, you may (1) cancel this Contract and receive a full refund of monies paid: or, (2) accept the number of booth spaces available and receive a partial refund for the number of booth spaces not available. Your acceptance of a partial refund will constitute your acceptance of the number of available booth spaces. Once booth spaces have been allocated and accepted, no money will be refunded in the event Exhibitor subsequently withdraws from the show.
4. All products and services must pertain to home building, remodeling, home products or the home building trade. All booths will be viewed by Home Show Committee prior to the opening of the show for conformity. The Home Show Committee will be the sole judge of conformity. In the event any booth contains exhibits, products or displays which, in the sole and final decision of the Home Show Committee, do not conform to the purpose of the Home Show, the Exhibitor will be instructed to remove the non-conforming items from the booth prior to the opening of the show. If the objectionable exhibits are not removed prior to 4:00 pm on Friday prior to the show, the Exhibitor authorizes the Home Show Committee to remove and store the non-conforming material.
5. All booths and exhibits must be completely in place and set up by 4:00 pm on Friday. Removal of the exhibit and clearing of the booth will commence at 4:00 pm on Sunday, and must be completed no later than 7:00 pm on Sunday. In the event the booth is not cleared by 7:00 pm on Sunday, the Exhibitor authorizes the Home Builders to remove and store the booth contents.
6. All personnel working in the booths must wear an Exhibitor's identification badge for admittance to the Show. **The names of all personnel staffing Exhibitor's booths must be submitted to the Home Builders Association by February 24, 2012.**
7. No sound equipment or sound making devices which are objectionable or can be heard outside of your exhibit area will be permitted. Alarm systems may not be activated during Show hours. Any deviation from this rule must be first reviewed with the Home Show Committee. The Committee's decision with respect to the same shall be final.
8. *Liability & Indemnity:* All goods, wares, and merchandise of any kind placed in the Home Show are understood to be at the owner's risk, and by acceptance of this contract, the Exhibitor releases the Home Builders Association of Central Michigan, Inc. and Central Michigan University of and from any liability or damage, injury or loss to any person, or goods, from any cause whatsoever. Exhibitor shall indemnify, defend and hold harmless the Home Builders Association of Central Michigan, Inc. and Central Michigan University from and against all claims, actions, liabilities, damages, losses, costs and expenses, including but not limited to attorney's fees, arising out of or related in any way to any act or omission of Exhibitor, its agents, employees or representatives. There will be **NO SECURITY** on the premises, day or night.
9. You may sell from your booth within perimeters of your booth space. You are responsible for all the necessary security of your goods and your cash. Exhibitor shall be responsible for payment and reporting of all sales taxes.
10. Exhibitor and personnel staffing Exhibitor's booth shall not engage in any disruptive conduct of any kind and shall at all times dress and act in a professional manner. In the event Exhibitor or personnel staffing Exhibitor's booth fail to conform to such standards of conduct, they may be expelled from their booth for the remainder of the Home Show at the sole discretion of the Home Show Committee. No refunds shall be due to Exhibitor in the event of expulsion. In the event the expulsion results in no personnel available to staff the booth, Exhibitor shall remove the booth contents. In the event Exhibitor fails to remove the contents, the Home Show Committee may remove and store the contents.
11. In the event it is necessary for the Home Show Committee to remove and/or store any contents from an Exhibitor's booth pursuant to paragraphs 4, 5 or 10, above, Exhibitor shall pay to the Home Builders the sum of One Thousand Dollars (1,000.00) as liquidated damages for services rendered in connection with the removal and/or storage of the contents. The Home Builders shall have a lien upon all stored materials pending the payment of liquidated damages. All parties agree that the amount of damages stipulated herein does not represent a penalty but rather represents liquidated damages which are reasonable in light of the anticipated or actual harm caused by the Exhibitor's failure to remove items as set forth herein.
12. **ABSOLUTELY NO TRUCKS, CARS OR HEAVY EQUIPMENT IN THE INDOOR ATHLETIC COMPLEX AT ANY TIME!** Track surface must be protected. Weight limit at discretion of Home Show Committee.
13. **NO** helium balloons in your display or to be given away.
14. Tear down procedure at discretion of Home Show Committee. Please allow 3 hours.
15. Layout to be furnished at Show!